



# Are you Switched On?

Switched On is a membership network for current and former athletes at all stages of their sporting career who want to start preparing for and make a success out of life after sport.

Members get access to expert advice, a network of athlete peers from across all sports and tailored help creating an online profile which will help open up new opportunities whether you are still competing, or keen to make the most of your accomplishments. Run by Switch Play and powered by Wakelet, Switched On is an online platform which makes organising, finding and sharing content much easier.



Check out the Switched On video

## SWITCHED ON COULD BE PERFECT FOR YOU IF YOU WOULD LIKE TO:

- Showcase your talents and interests away from sport.
- Develop a digital CV and highlight your transferable skills.
- Show your support to chosen charities, brand / sponsor(s) or want to promote specialist campaigns or business interests.
- Integrate your best digital content to help generate you more commercial or business development opportunities.
- Have a simple way to develop and keep a personal website up to date, or if you already have a personal website, how you can utilise this profile to bring to life your story and provide greater depth about you.
- Maximise your social media following in one manageable place.
- Bring together and document your sporting journey which can be kept private for prosperity or made public to share with fans.

[www.switchtheplay.com](http://www.switchtheplay.com)

[switchedon@switchtheplay.com](mailto:switchedon@switchtheplay.com)

PERSONAL | TAILORED | BESPOKE

@Switch\_the\_Play





## Switched On Membership Packages

ELEMENTS OF SUPPORT	BRONZE	SILVER	GOLD	ATHLETE JOURNEY
Introductions and Welcome	Yes	Yes	Yes	Yes
How to Guide for Athletes (developing a great profile aligned to personal brand and demonstrating your transferable skills for other opportunities)	Yes	Yes	Yes	Yes
Bespoke STP Switched On Profile (with personal support in developing this)	Yes	Yes	Yes	Yes
Unlimited Wakelet Technical Support	Yes	Yes	Yes	Yes
Content and Opportunities through Switched On private community	Yes	Yes	Yes	Yes
Masterclass attendance	No	Yes x1	Yes x1	Yes x3
Switch The Play Event attendance	No	Yes x1	Yes x1	Yes x3
Psychometric assessment including personal feedback session	No	No	Yes	Yes
Matched with a Mentor	No	No	Yes	Yes
1 to 1 Mentoring Sessions	No	No	Yes x6	Yes x18
Legal consultation with top 50 UK Law Firm Mills and Reeve	No	No	No	Yes
Financial planning consultation with a qualified wealth management expert from St James's Place	No	No	No	Yes
Back2Fitness Annual Subscription	No	No	Yes	Yes
INTRODUCTORY PRICE FOR YEAR 1*	£25	£99	POA	POA

\* Prices are excluding VAT POA = Price on application.

### WANT TO FIND OUT MORE:

For more information regarding Switched On including a chance to see how others are showcasing themselves please visit [www.wakelet.com/@SwitchThePlay](http://www.wakelet.com/@SwitchThePlay)



TO SIGN UP TO BECOME A MEMBER OF SWITCHED ON PLEASE CLICK HERE.